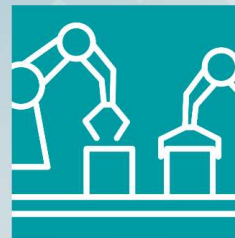
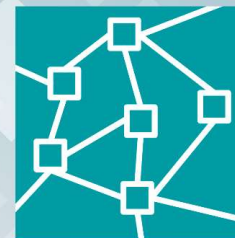




Phoenix Contact | Digital Factory

DIGITAL FACTORY

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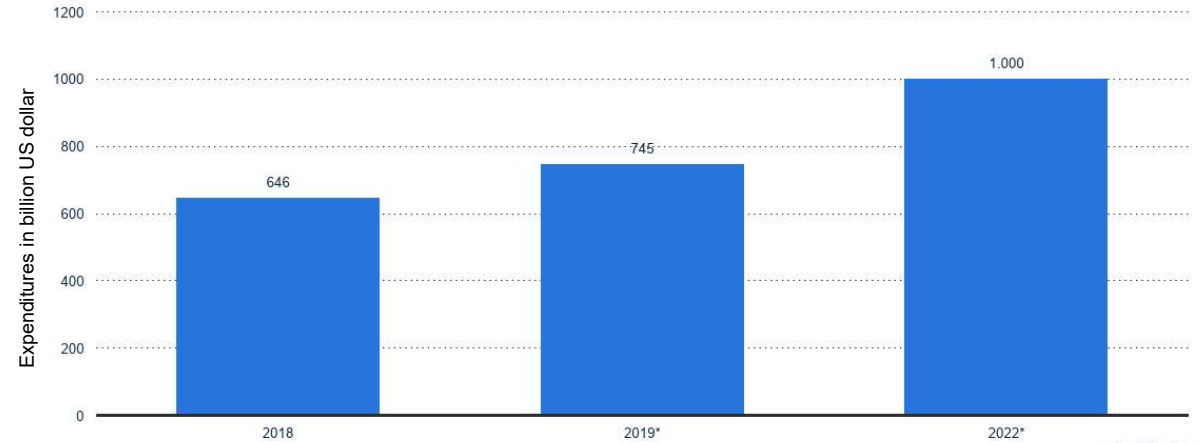
DIGITAL FACTORY NOW

The Power and Potential of Digitalization

Digital Factory | The power and potential of digitalization

Potential

Forecast for expenditure on the Internet of Things (IoT) worldwide in the years 2018 to 2022
(in billion US dollar)

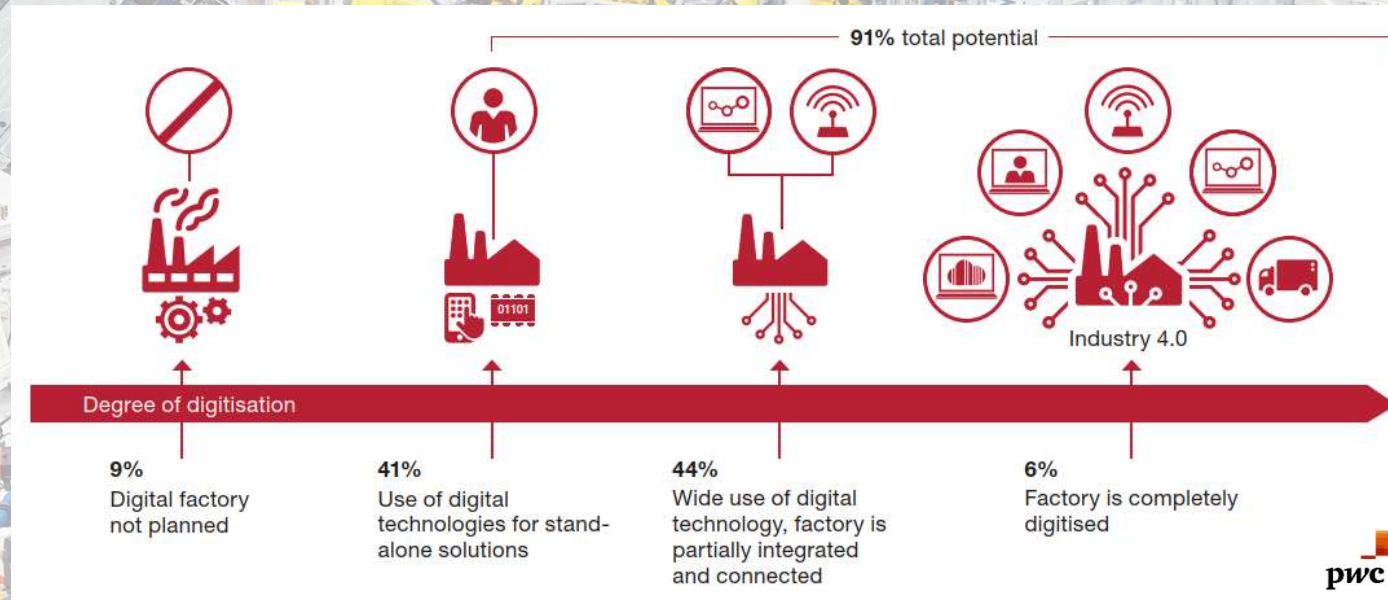


statista

Countries all over the world are investing into digitalization

Digital Factory | The power and potential of digitalization

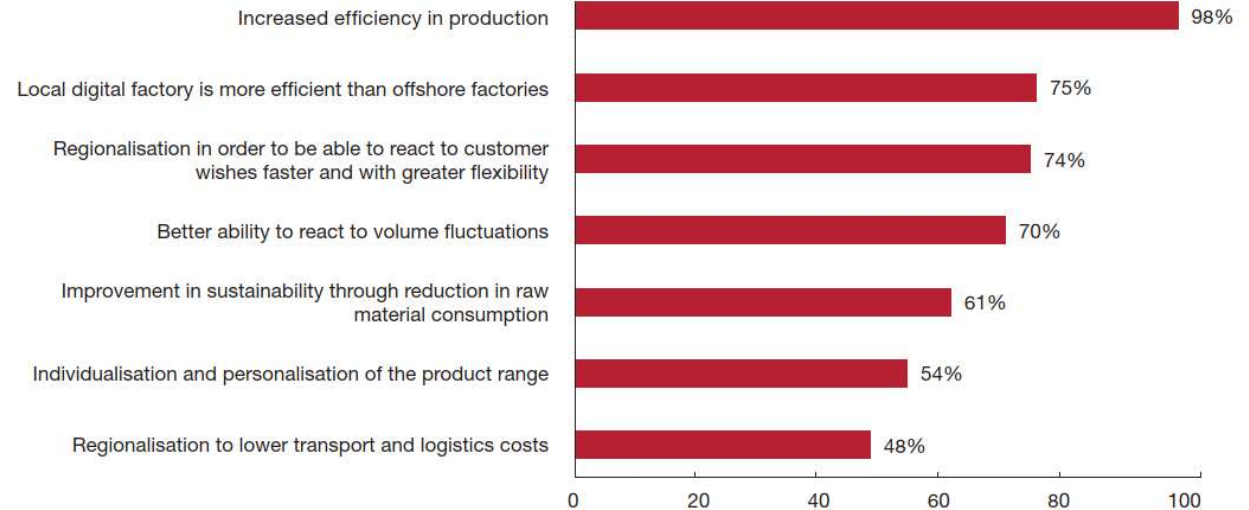
Potential



9 out of 10 companies are investing in Digital Factories

Digital Factory | The power and potential of digitalization

Why invest in Digital Factories?



Q: What are your significant reasons for setting up or expanding digital factories?

Base: Respondents planning to set up or expand digital factories

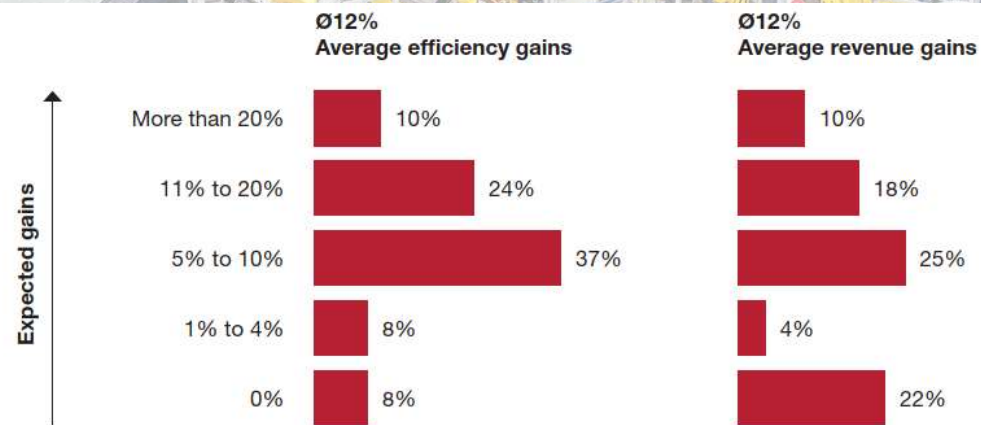
pwc

Efficiency and customer centricity are top reasons for expanding Digital Factories



Digital Factory | The power and potential of digitalization

Why invest in Digital Factories?



Q: An efficiency gain by how many percent in comparison to now do you expect for your company over the next five years from digital factories? A revenues gain by how many percent in comparison to now do you expect for your company over the next five years from digital factories?

Base: Respondents whose companies have or are planning a digital factory or the use of at least one digital concept

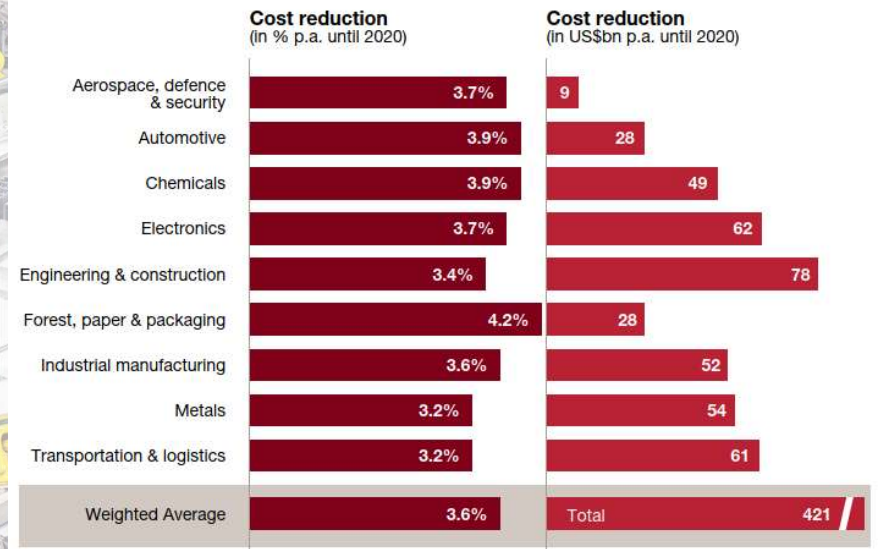


Respondents expect both efficiency and revenue gains of 12% on average over the next 5 years



Digital Factory | The power and potential of digitalization

Why invest in Digital Factories?

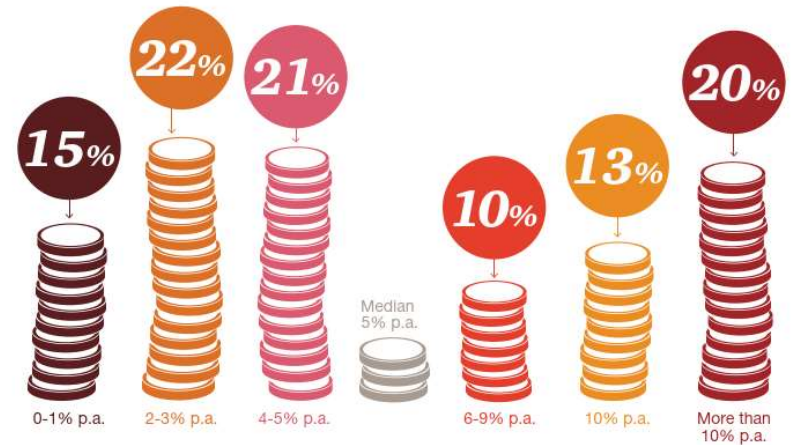


Q: What cumulative benefits from digitisation do you expect in the next 5 years? Lower costs.

Companies in every industry sector expect significant cost reductions

Digital Factory | The power and potential of digitalization

Why invest in Digital Factories?



Investment levels over the next 5 years

Shown: Investments in % of annual revenues

Q: How high are your company's current and future investment in digital operations solutions? (investment as a % percentage of annual revenue)

pwc

Companies that do not strategically invest will lose competitive advantage

Digital Factory | The power and potential of digitalization

Digitalization and mankind

Digitalization does not replace people



Digitalization creates new jobs



DIGITAL FACTORY

NOW

From a Factory to a Digital Factory

Digital Factory | From a factory to a Digital Factory

Digitalization changes our world



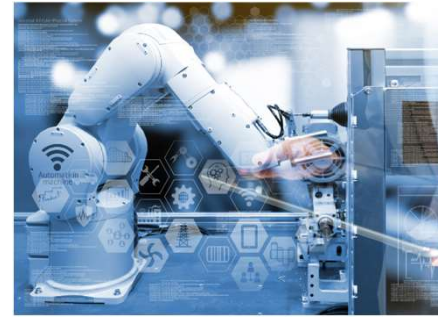
Flexible consumption

New, data centric
business models



Mass customization

Economic
production with batch
size one



Smart devices / IoT

Networked systems as
a basis



Knowledge sharing

Lack of skilled workers
and efficient
development processes

Digital Factory | From a factory to a Digital Factory

Goals of Digital Factory



1. Optimized production
2. Reduced costs
3. Idea-to-cash

Digital Factory | From a factory to a Digital Factory

Customer requirements and benefits



Enable new ideas

The Digital Factory transfers data into information. This information will be used to optimize processes and reduce costs.

- New business models
- Idea-to-cash



Flexible infrastructure

Our solutions are scalable to respond quickly to growth potentials. Independent on the factory and production size and amount of data – we are able to adapt a solution to every industry.

- Optimized production
- Update capability



Proof-of-concept

Everything was proven in our own production facility. From concept to maintenance, we provide finished and tested use cases.

- Reduced engineering costs
- Benefit from experience

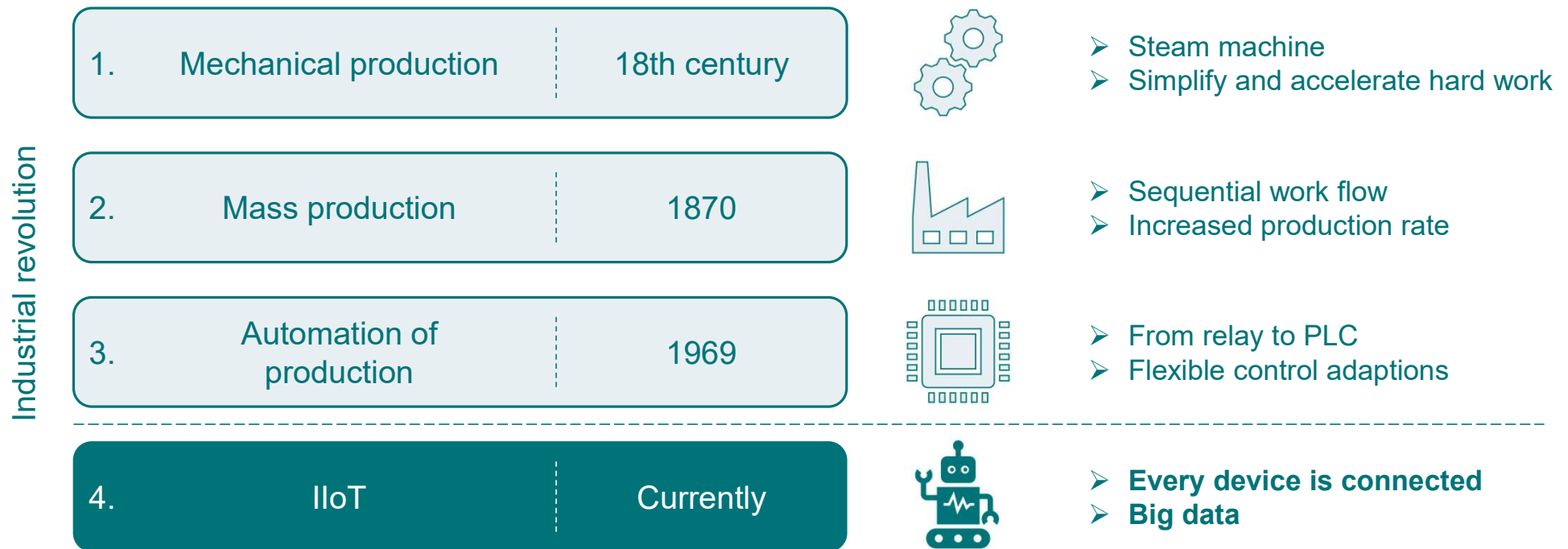
Digital Factory | From a factory to a Digital Factory

Challenges

- Extract relevant information from a huge amount of data automatically
- Get more information output with lower investment
- Reduced engineering costs by increasing automation and communication



Technological aspects (technology push)



Changes through Digital Transformation

BEFORE INTERNET

- Clipboard
- Stack lights
- Memos
- Meeting
- Scheduler board
- Push buttons
- Phone calls
- Bells
- Daily reports

DIGITAL TRANSFORMATION

Process information available
and accessible from everywhere
– No PAPER –

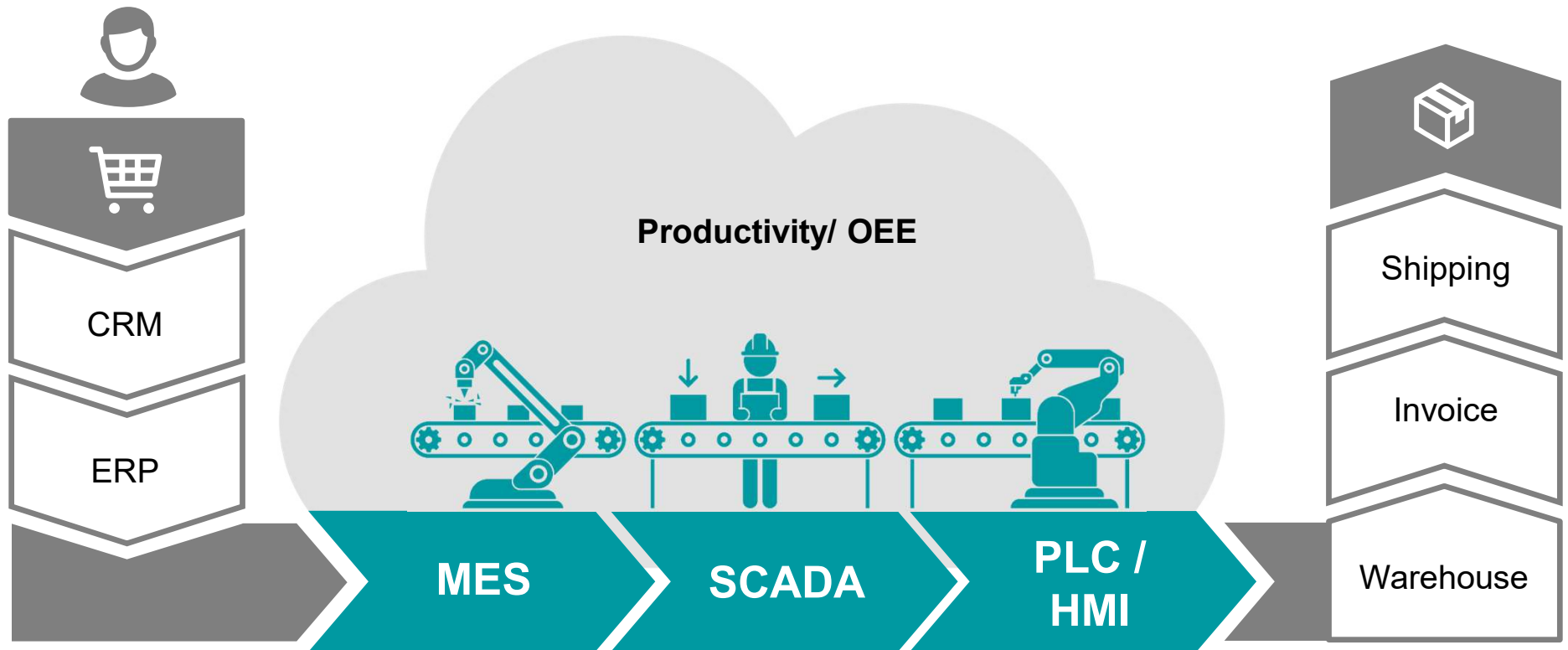
How to do the move to a
Digital Factory?

WITH INTERNET

- E-mail/ SMS
- Andon board/ notification
- Digital comments (MES)
- Webpage (machine)
- Teams/ Zoom (Flow)
- Digital/ realtime
- Control room/ MES/ SCADA
- Video messaging
- Realtime opportunities

Digital Factory | From a factory to a Digital Factory

Why do many digitalization strategies fail?



OEE = Overall equipment effectiveness

How to calculate OEE (overall equipment effectiveness)

1 Locate source of inefficiencies

2 Quantify the degree of inefficiency

OEE combines three factors:

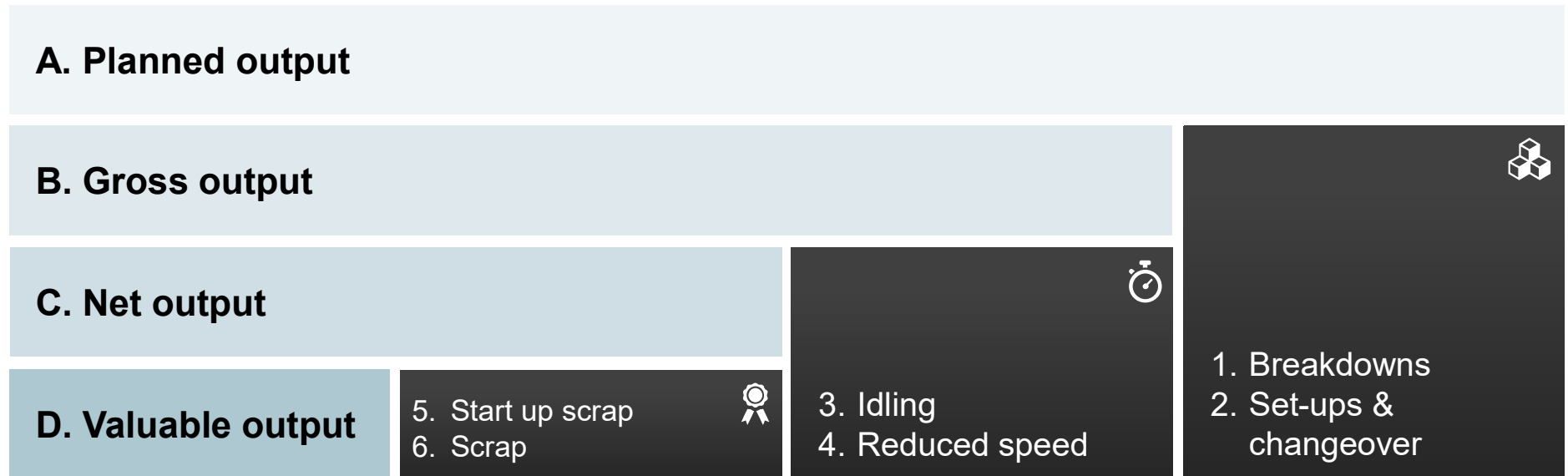
Availability (**A**) 100% machine is available at scheduled time

Performance (**P**) 100% performance at max. speed

Quality (**Q**) 100% of all parts are OK

$$OEE = A * P * Q$$

The six big losses of OEE



$$\frac{\text{Gross output}}{\text{Planned output}} \downarrow \text{Availability rate } A * \frac{\text{Net output}}{\text{Gross output}} \downarrow \text{Performance rate } P * \frac{\text{Valuable output}}{\text{Net output}} \downarrow \text{Quality rate } Q = OEE$$

How to move to a Digital Factory?



Digital Transformation

- Digitization of business
 - No paper
 - Unified data
- Gather information with actual data
- Use of digitalization to **inform and guide** people



Industry 4.0

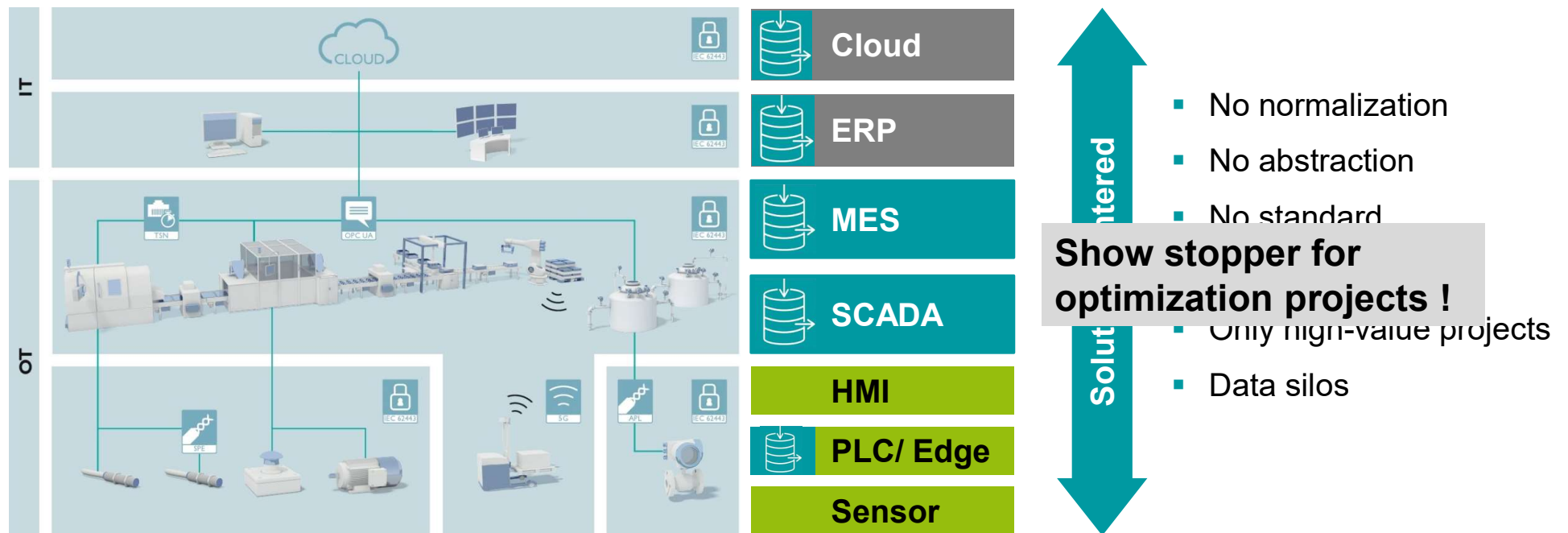
- 4th industrial revolution
 - Network/ technology
 - Standards/ protocols
- Smart production principles
 - Connection of all machines and systems
 - Open architecture



Digital Factory

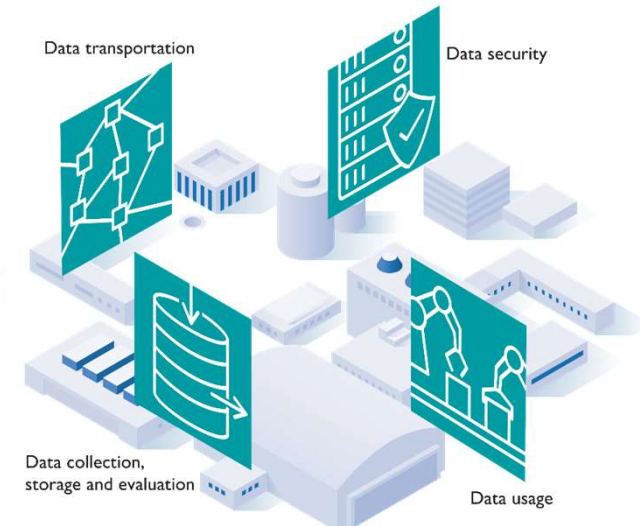
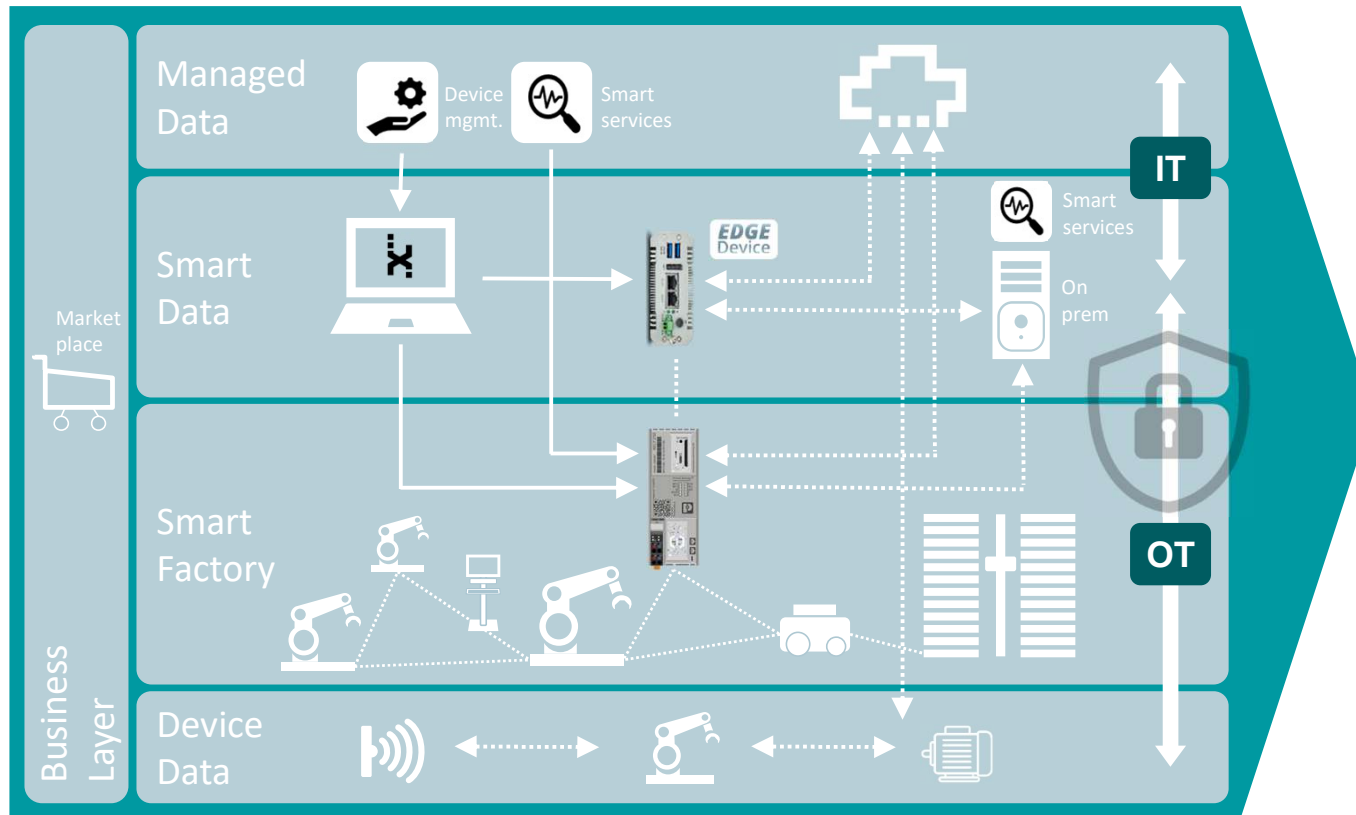
- The result of Digital Transformation and Industry 4.0
- Information from each producer to each consumer
- Available data anytime, everywhere
- Translation of data into information

Why does the current architecture prevent innovation?



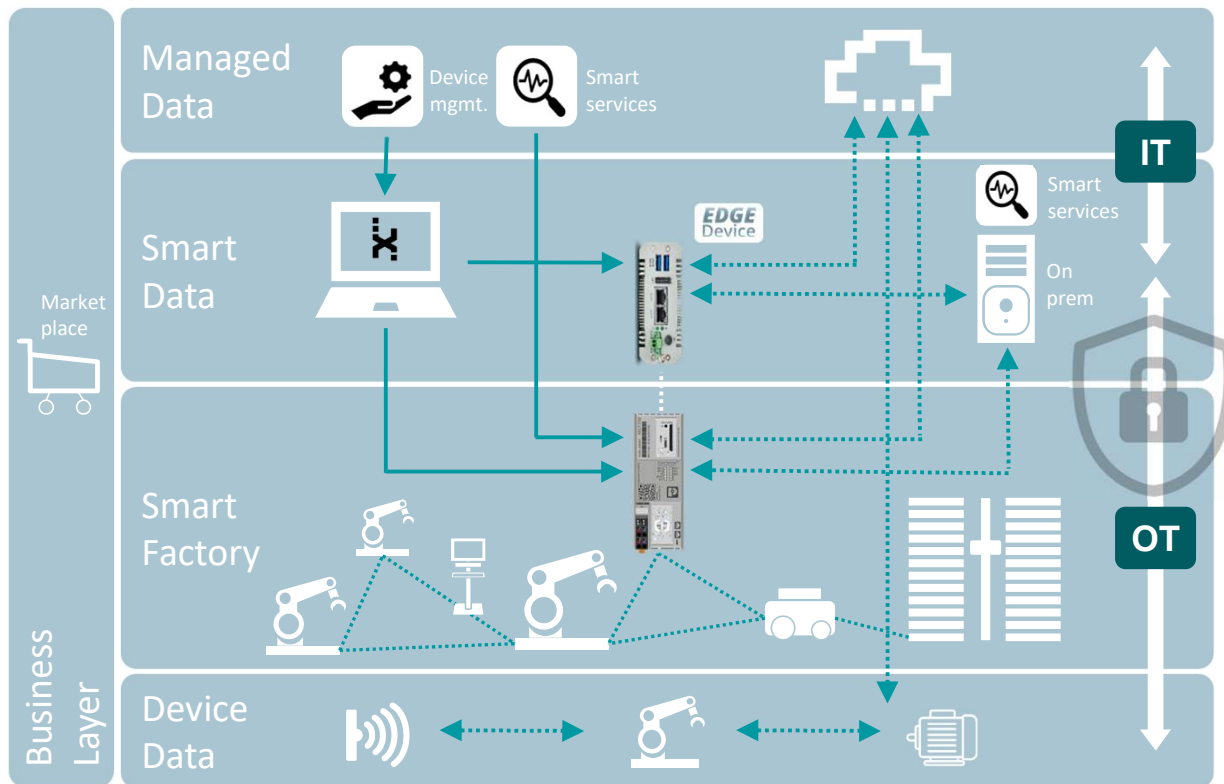
Digital Factory | From a factory to a Digital Factory

Create a solution to enable factory optimization



Digital Factory | From a factory to a Digital Factory

Application-oriented customer approach



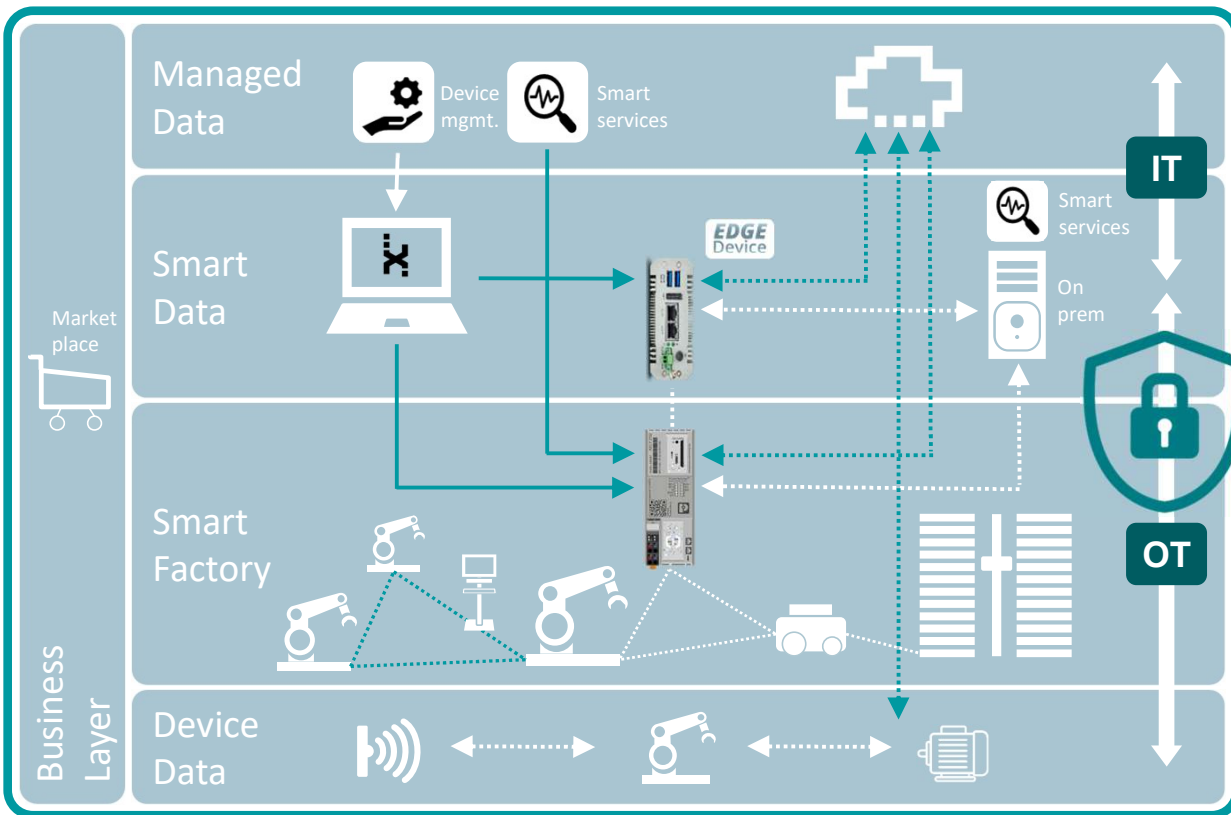
Data transportation



- Network structuring and management
- Ensure data quality and bandwidth
- Select the ideal digital infrastructure

Digital Factory | From a factory to a Digital Factory

Application-oriented customer approach



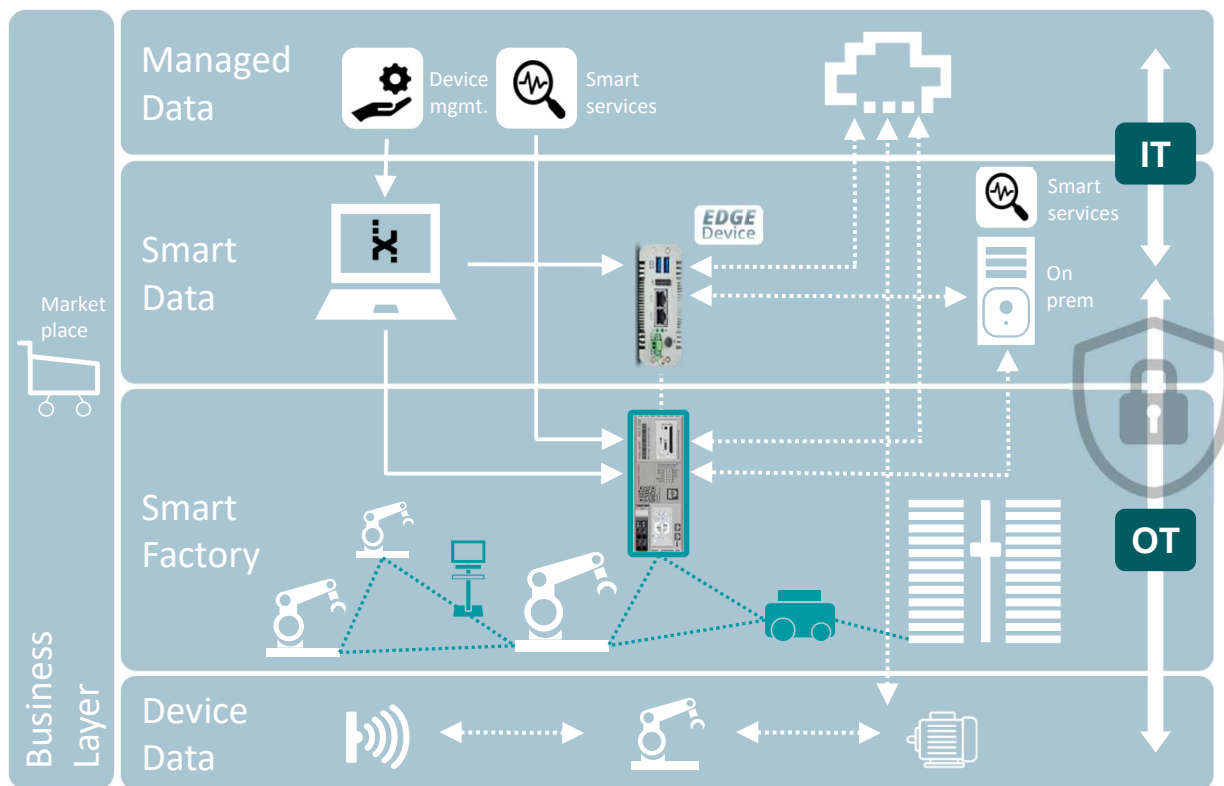
Data security



- Protect the factory against hacker attacks
- Ensure a state-of-the-art protection
- Worldwide support

Digital Factory | From a factory to a Digital Factory

Application-oriented customer approach

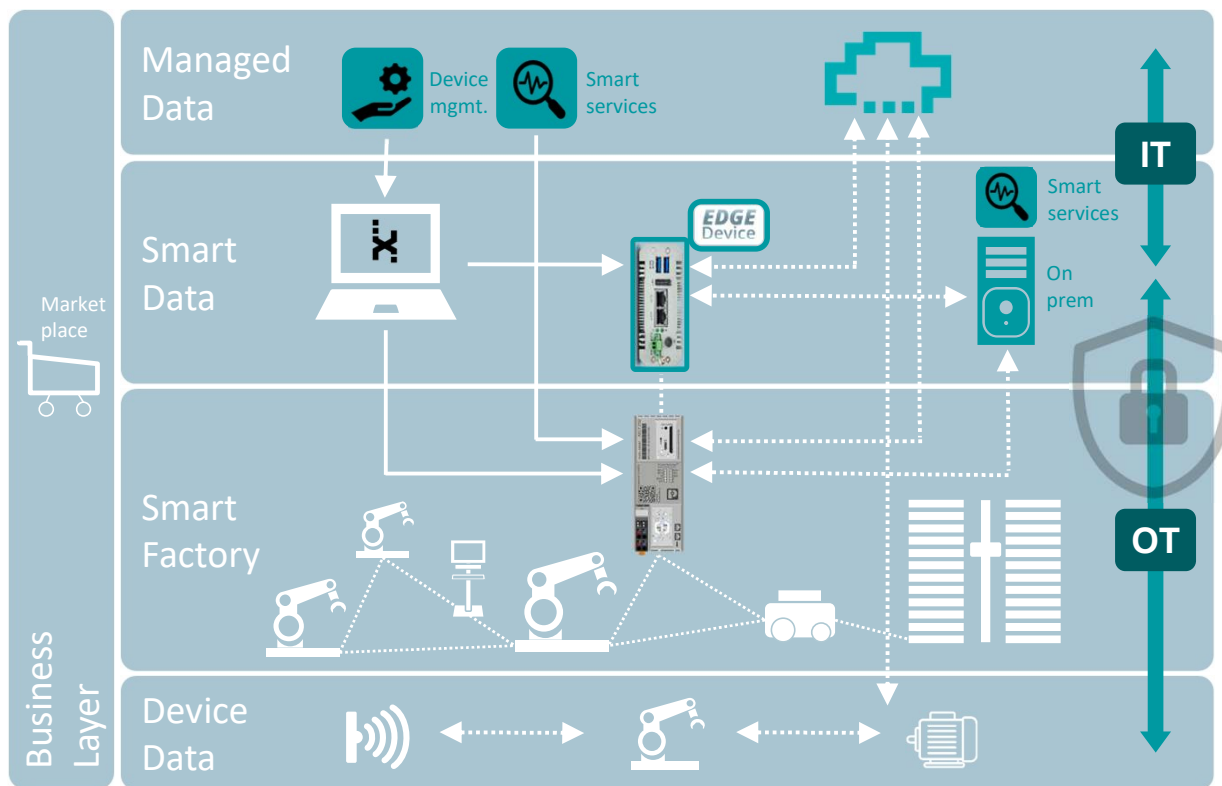


Data usage

- Smart production
- Horizontal and vertical integration – easy and fast
- Ensure openness to other systems

Digital Factory | From a factory to a Digital Factory

Application-oriented customer approach

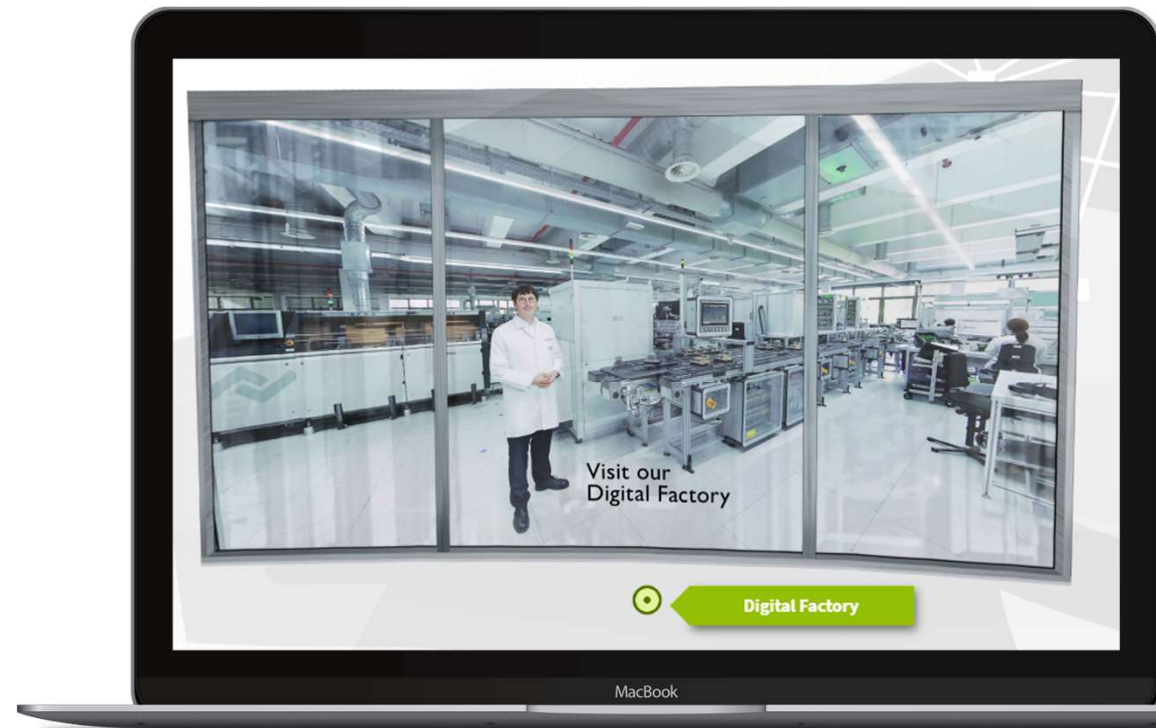


Data collection,
storage and evaluation

- Data acquisition with full connection from OT to IT
- Ensure normalized data
- Transform data into information

Digital Factory | From a factory to a Digital Factory

Proof-of-concept in our own Factory in Bad Pyrmont



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Our Uses Cases for your Productivity Increase

Digital Factory | Our use cases for your productivity increase

Segments of Digital Factory

Data transportation

Network structuring and management

Data security

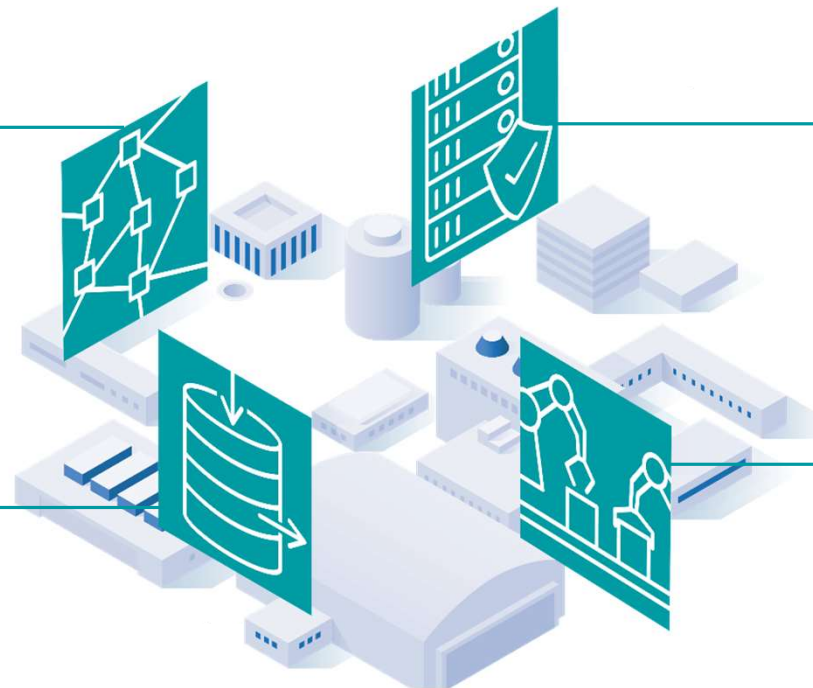
Investment protection against unwanted access

Data collection, storage and evaluation

Data conversion into information

Data usage

Simple horizontal and vertical integration



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Data Collection, Storage, Evaluation

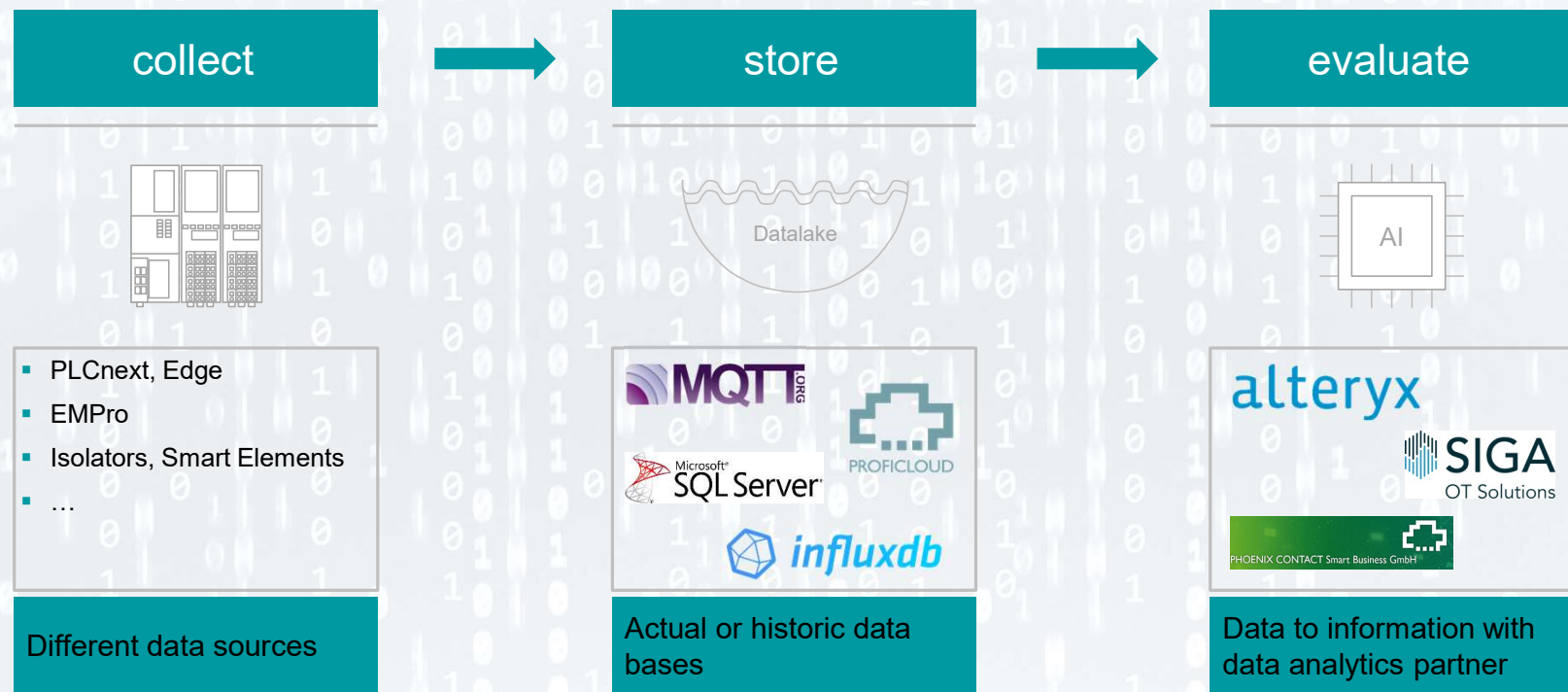
Digital Factory

Data collection, storage and evaluation

- Full connection from OT to IT
- Normalized data
- Reduced engineering costs



Data conversion into beneficial information



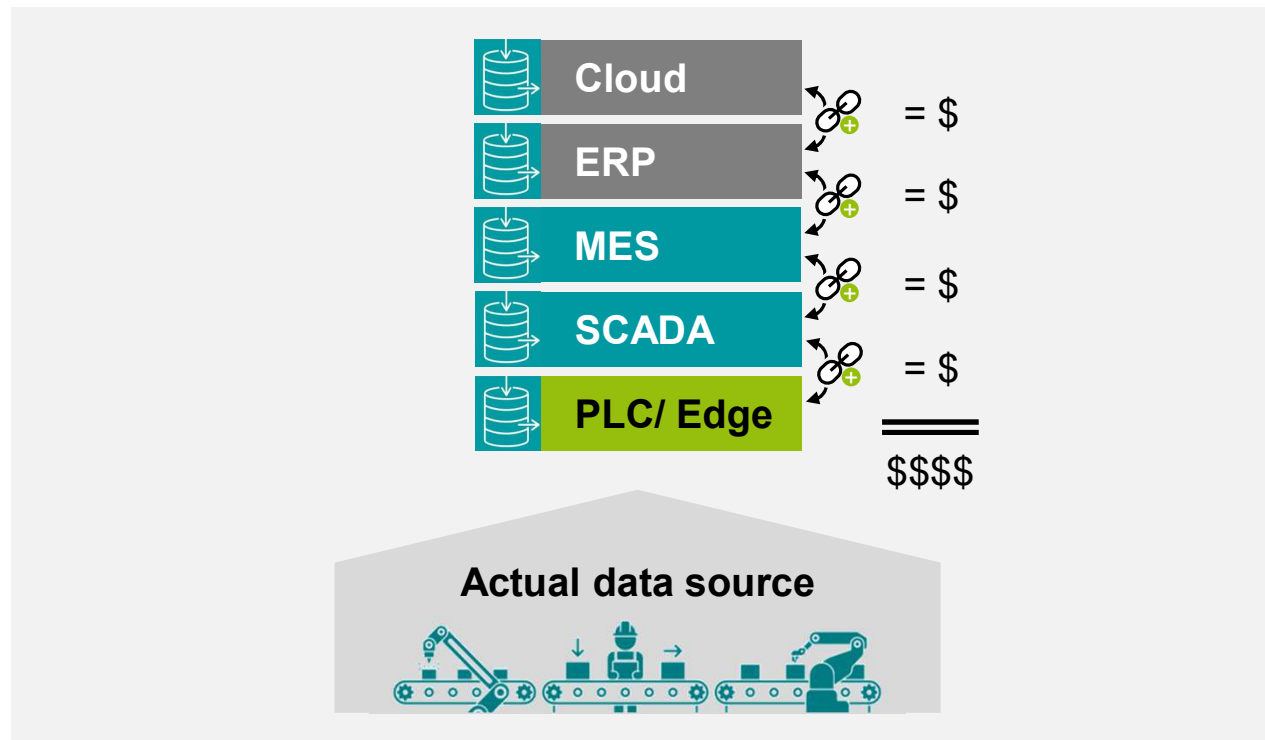
Requirements translated into GDAs

Optimization requires a good data base

1. Data collection
 1. Open to OT and IT protocols
 2. Possible adjustment to specific data sources
 3. Normalization of data
2. Data storage
 1. Scalable – PLC, on premise (DB), cloud
 2. Realtime and historic
3. Data evaluation
 - Idea-to-cash
 - Optimizations (e.g. reducing downtimes)



Current costs of data collection

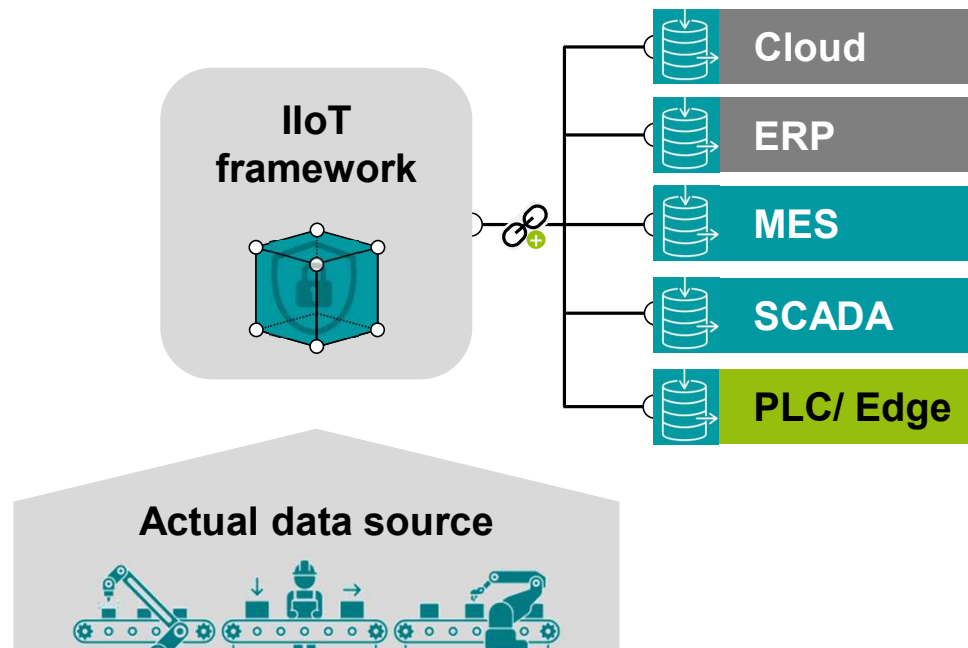


Challenges:

- Data silos are structured in different layers
- External interfaces are needed to communicate between the layers
- Every interface creates costs
- Disadvantages:
 - Expensive
 - Inflexible
 - No standard

Digital Factory | Data collection, storage and evaluation

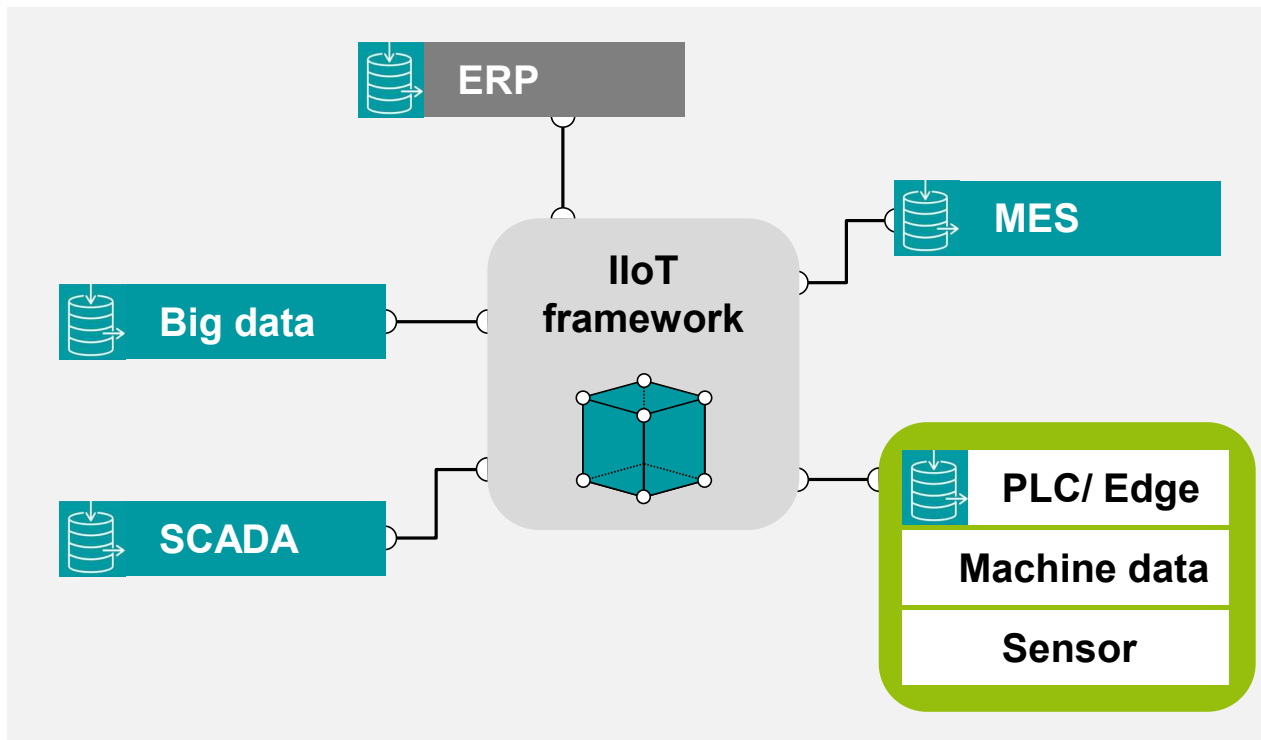
The IIoT framework connects all layers



Solution:

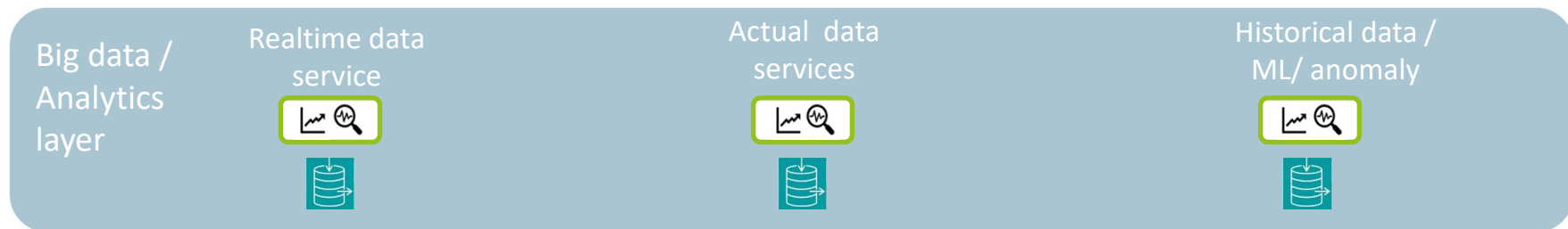
- All layers are connected from ERP to PLC
- Actual data on every layer
- Security is considered

One language for all systems



- Normalization
- Abstraction (name space)
- Standard
- No data gaps
- Scalable
- No data silos
- Idea-to-cash: small projects can be implemented quickly

Data storage: different data bases are needed

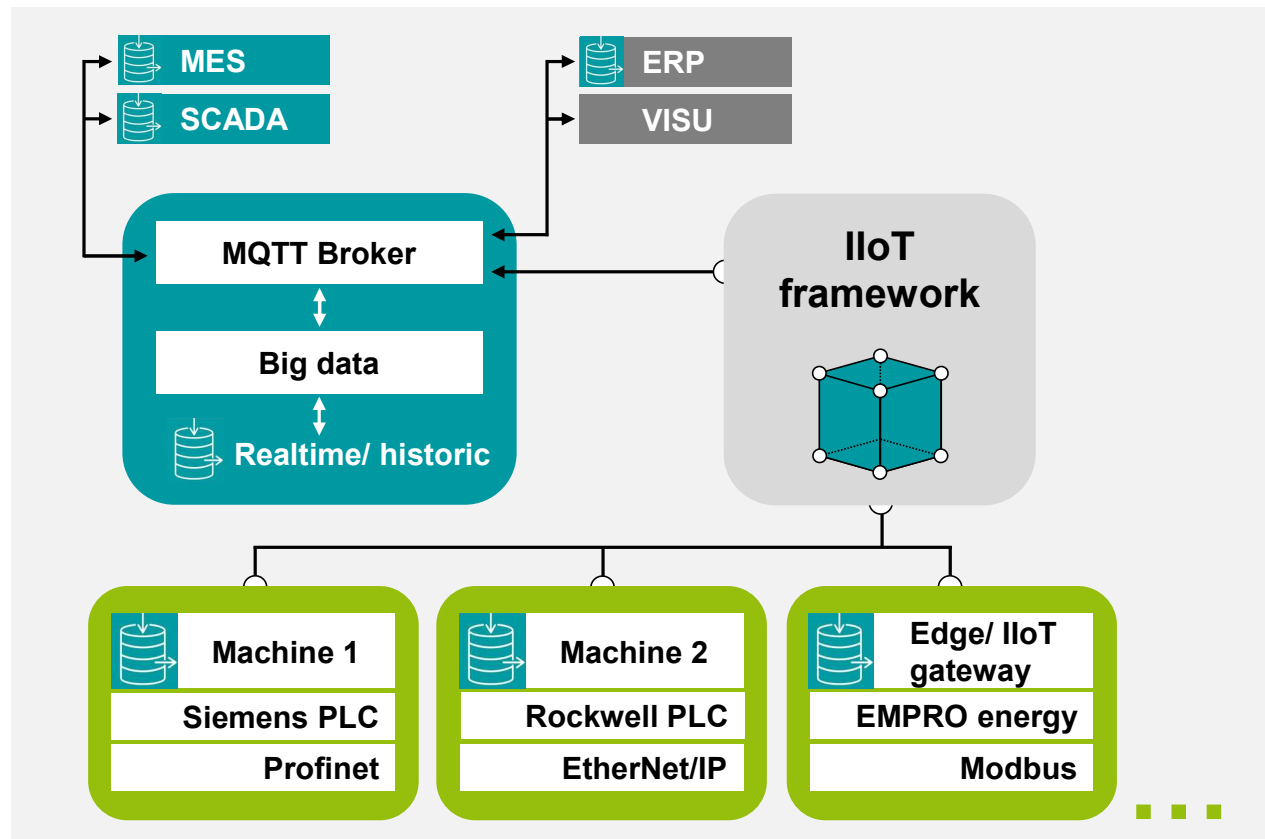


- Fast storing
- Fast reaction
- Adjustment of processes with the help of realtime data

- Actual data from everywhere
- Decisions are based on truth of data
- Used for visualization MQTT Broker

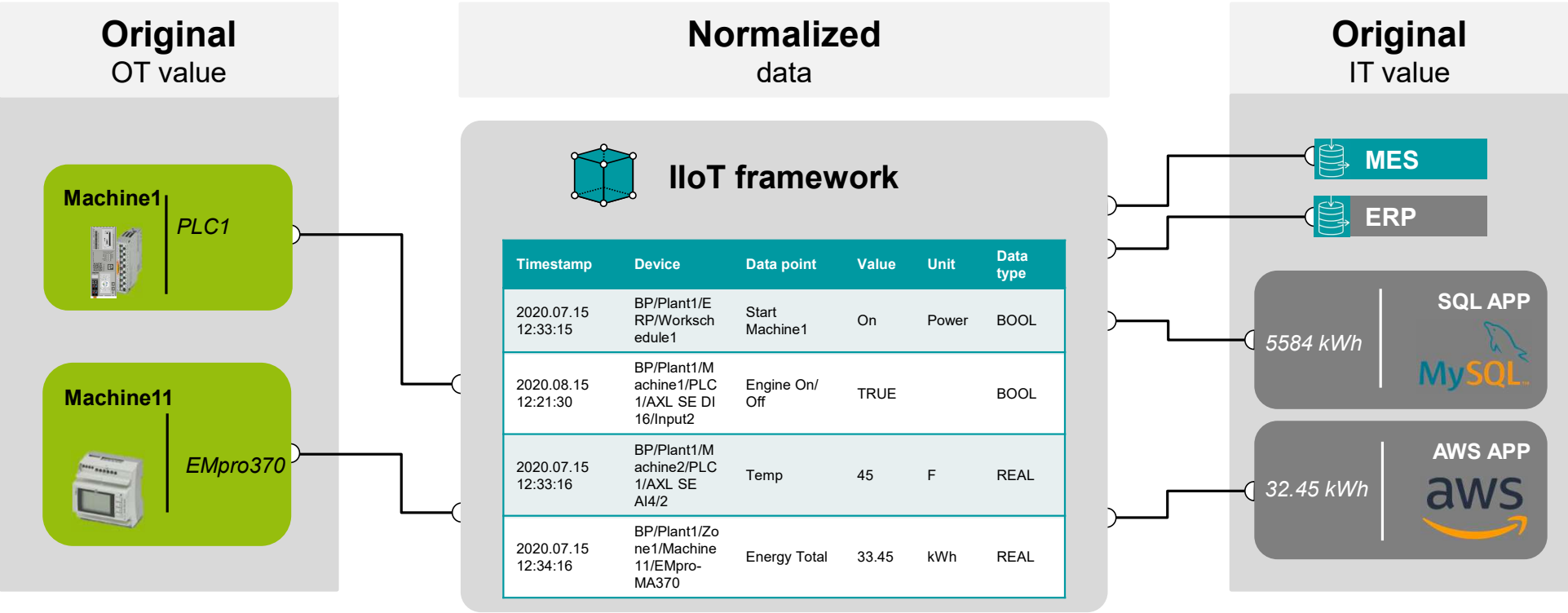
- Big amount of data
- Saved as historic data
- Base for AI services
 - Machine learning
 - Anomaly detection

Possible IIoT solution



- Normalization and connectivity as a standard
- Scalable
- Open framework

OT meets IT thanks to normalization of data



Digital Factory | Data collection, storage and evaluation

IloT framework from Phoenix Contact is the solution

- ✓ **Collect and standardize** your industrial data in one solution abstraction (name space)
- ✓ **Deliver** data more efficiently – timestamped and on data change
- ✓ **Less effort** to implement custom scripts and middleware – easy-to-scale



- ✓ **Reduced time** required preparing data for analysis – normalized and easy-to-read
- ✓ **Ensuring** system-wide security – device and patch management and certification updates
- ✓ **Less time spent** on integration and maintaining system integrations

Change of workflow



Not enough output



Accelerate machine speed



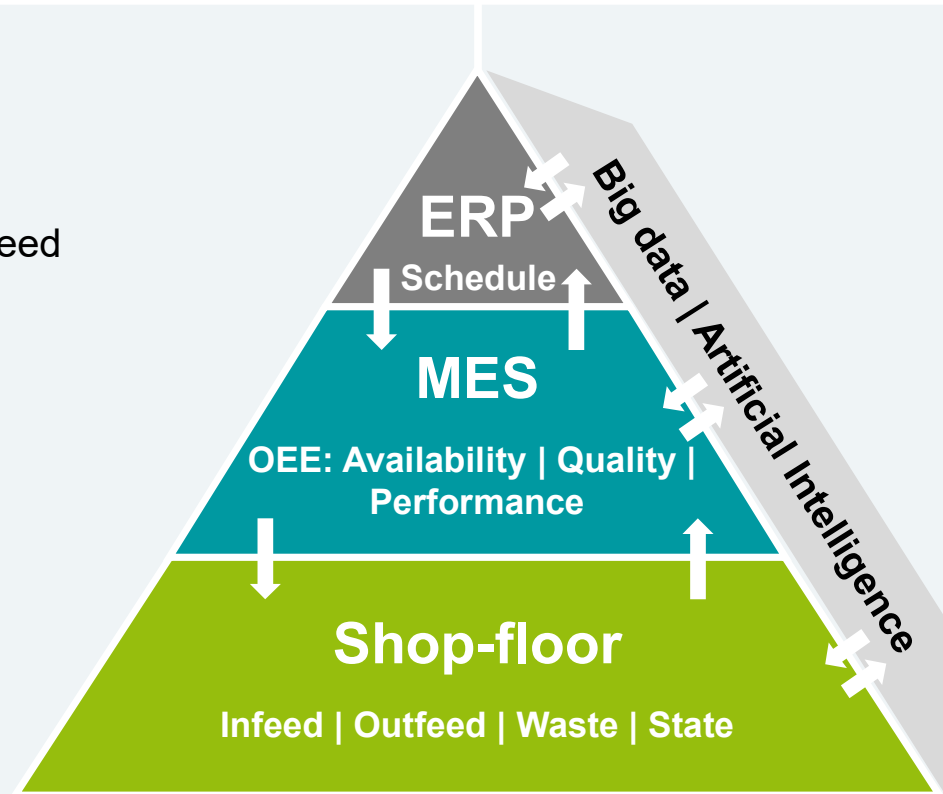
Better OEE ?



More waste



Increased costs



Not enough output



Recommendations for optimal parameters



Better OEE



Higher quality



Cost savings

Before digitalization

With digitalization

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Summary

Our value proposition for your Digital Factory

In order to meet **today's digitalization requirements** and **profitably realize opportunities**, our solutions offer you the following added values:

- **Scalable** – individually tailored your requirements
- **Tested** and **validated** – in our own production
- **Ready-to-use** – benefit from the Digital Transformation today

With **goal-oriented consulting**, we find together the right solution for your Digital Factory. Let's tackle the **challenges of digitalization** together and seize the **opportunities**.





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