



# News Release

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## **New process automation representative Phoenix Contact partners with George E. Booth Co., Inc.**

**Middletown, Pa.** – Phoenix Contact has strengthened its process automation representative channel by partnering with George E. Booth Co., Inc. The manufacturer’s representative has headquarters in Indianapolis, Indiana, and offices in Calvert City, Kentucky, and Romeoville, Illinois. George E. Booth Co., Inc.’s expertise in instrumentation for measurement, analysis, and control will complement Phoenix Contact’s technologies, including components for process infrastructure, signal conditioning, and surge protection.

Founded in 1963, George E. Booth Co., Inc., is a manufacturer’s representative and distributor of industrial and process controls and monitoring solutions. George E. Booth Co., Inc., will service Phoenix Contact customers in Indiana, northern and eastern Illinois, and most of Kentucky, except for a few counties along the West Virginia border.

“The George E. Booth Co., Inc., has personnel available to help with sizing, configuration, or validation throughout its sales region. Territory sales managers can visit customers and assist with solutions as necessary,” said Steve Newcomer, strategic channel manager at Phoenix Contact USA. “We are excited to welcome George E. Booth Co., Inc., to the Phoenix Contact process automation representative channel.”

Learn more at [www.gebooth.com](http://www.gebooth.com).

### **About Phoenix Contact**

Phoenix Contact develops and manufactures industrial electrical and electronic technology products that power, protect, connect, and automate systems and equipment for a wide range of industries. Phoenix Contact GmbH & Co. KG, Blomberg, Germany, operates more than 50 international subsidiaries, including Phoenix Contact USA in Middletown, Pa.

For more information about Phoenix Contact or its products, visit [www.phoenixcontact.com](http://www.phoenixcontact.com), call technical service at 800-322-3225, or e-mail [info@phoenixcontact.com](mailto:info@phoenixcontact.com).

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