

News Release

P.O. Box 4100
Harrisburg, PA 17111-0100
Phone: (717) 944-1300, ext. 3721
Fax: (717) 944-1625
E-Mail: mmcgowan@phoenixcon.com

Molly McGowan
Public Relations Specialist

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Phoenix Contact USA, Inc., names new vice president, general manager Kevin Zak will lead U.S. Sales Subsidiary

Middletown, Pa. – Phoenix Contact USA, Inc., a leading manufacturer of automation, control, and connectivity products, has promoted Kevin Zak to the role of vice president and general manager. Kevin, who will celebrate his 25th year with Phoenix Contact later this year, will oversee the company's U.S. Sales Subsidiary, including sales, marketing, channel operations, and service functions within the United States.

"I am excited to announce Kevin's new role with the company. Kevin's exemplary performance throughout the years and solid development as a leader made him a perfect candidate to assume the VP & GM role for our subsidiary," said Jack Nehlig, president of Phoenix Contact USA.

Kevin joined Phoenix Contact in 1994 as a district application engineer, serving the Carolinas and Virginia. He held several management positions in the Phoenix Contact field sales organization. In 2007, Kevin moved to Harrisburg to become the national sales manager for Phoenix Contact's industrial business. In 2011, he was named vice president for the Industrial Controls and Electronics Division.

"I am privileged to be named vice president and general manager for Phoenix Contact USA," Kevin stated. "In my almost 25 years with Phoenix Contact, I have witnessed dramatic change across our company and industry in general. Through it all, we have remained committed to delivering inspiring innovations from within a culture founded upon friendliness and mutually beneficial partnerships. We have a wonderfully talented team that is committed to maintaining these principles, while also aiming to improve every day. As we look to the future, we embrace the opportunities that change will present us via important topics like digitalization and IIOT. We strive to continue providing our customers with valuable products, systems, and solutions that solve their problems."

Kevin holds a bachelor's degree in industrial engineering from North Carolina State University. He and his wife, Beth, live in Wormleysburg, Pa. Their three children are seniors in high school.

About PHOENIX CONTACT

PHOENIX CONTACT develops and manufactures industrial electrical and electronic technology products that power, protect, connect, and automate systems and equipment for a wide range of industries. Phoenix Contact GmbH & Co. KG, Blomberg, Germany, operates 50 international subsidiaries, including Phoenix Contact USA, Inc., in Middletown, Pa.

For more information about Phoenix Contact or its products, visit www.phoenixcontact.com, call technical service at 800-322-3225, or e-mail info@phoenixcon.com.

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